



Organised by **FISITA** 

12 – 14 September 2023
International Barcelona Convention Centre, Barcelona, Spain

Exhibitor and Sponsorship Opportunities





EuroBrake 2023



EuroBrake was established in 2012 and is the annual opportunity for the world's brake and friction technology community to come together in the pursuit of technological advancement, knowledge share, corporate visibility and networking with its international peer group.

EuroBrake is now established as the world's largest technical event of its kind, attracting over 1,100 delegates and a significant technical programme of more than 140 technical presentations and 100 exhibitors representing the entire value chain the last time it was held in person in 2019. Now, following two virtual events, EuroBrake returns to its face-to-face format within the FISITA Technology of Mobility Conference and Exhibition over three days from 12-14 September at the International Convention Centre, Barcelona, Spain.

The Technology of Mobility Conference & Exhibition, incorporating the 39th FISITA World Congress, promises to be the hub for the international mobility systems engineering community. FISITA members and other stakeholders from across the global industry will come together for the four day event to explore the technology, methodology and strategy of mobility, from design, through manufacture and use.

If you would like to know more about how you can be a part of EuroBrake in 2023 email: info@fisita.com

Why exhibit?

- Brand position for your organisation at the largest braking technology and strategy event in the world
- Showcase your innovative technology, products and services to a highly relevant global audience
- Strengthen current relationships, form new connections and expand your business network
- Contribute to knowledge share and thought leadership during technical sessions
- Network with your peer group at social receptions

Who should exhibit?

Organisations in the key areas of industry, including passenger car, commercial vehicle, rail, aerospace and academia associated with;

- | | |
|-----------------------------------|---|
| ■ Brake companies | ■ EV and hybrid brake system technologies |
| ■ Friction material | ■ Future and alternative technologies |
| ■ Testing and engineering support | ■ Electrics |
| ■ Manufacturing equipment | ■ Components and systems |
| ■ Raw materials | |



EuroBrake exhibition opportunities



Packages

6sqm

Floor space only **EUR 3,800**

+ shell scheme **EUR 5,200**

Includes:

- 1 full delegate pass with gala dinner
- 1 exhibitor pass without gala dinner

8sqm

Floor space only **EUR 4,600**

+ shell scheme **EUR 6,400**

Includes:

- 1 full delegate pass with gala dinner
- 2 exhibitor passes without gala dinner

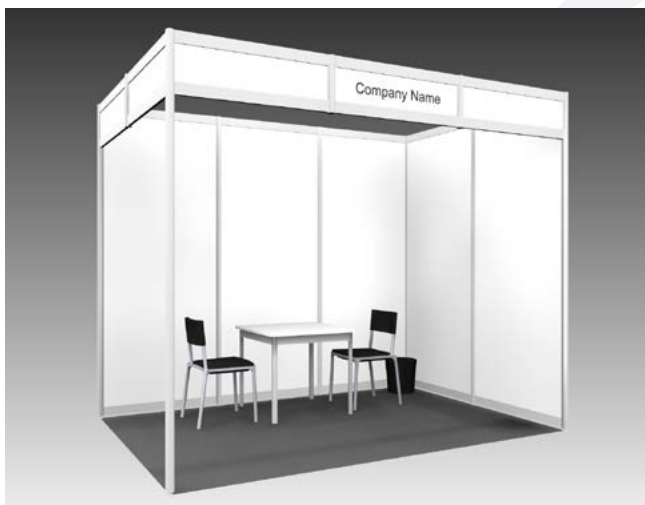
10sqm

Floor space only **EUR 5,900**

+ shell scheme **EUR 7,700**

Includes:

- 1 full delegate pass with gala dinner
- 3 exhibitor passes without gala dinner



All packages include:

- Single stand power supply
- Lunch & refreshments for staff with passes
- Listings in the preliminary and final programmes, exhibitor directory, official event app and website

Shell scheme packages include:

- White modular system height 2m
- Set up and dismantling of shell stand
- Signage with company name
- Table, 2 chairs, wastepaper bin

To view the exhibition floor plan for EuroBrake 2023 [click here](#)



Partner opportunities



Diamond – EUR 28,000

- 15 sqm exhibition booth with shell scheme in prominent location
- 5 delegate passes with gala dinner
- 5 exhibitor passes without gala dinner
- Speaking opportunity (1-hour open seminar)
- Bookable meeting room, boardroom style for 16 people*
- Exclusive sponsorship of EuroBrake water bottle distributed to all attendees
- Diamond sponsor recognition on all marketing materials
- Full page colour advert inside front cover in both preliminary and final programme
- One email communication to all attendees post event, organised with FISITA

Platinum – EUR 23,000

- 10 sqm exhibition booth with shell scheme
- 5 delegate passes with gala dinner
- 5 exhibitor passes without gala dinner
- Bookable meeting room, boardroom style for 16 people*
- Platinum sponsor recognition on all marketing materials
- Full page colour advert inside back cover for both preliminary and final programme
- Opportunity to include giveaway in delegate bag

Gold plus – EUR 17,850

- 10 sqm exhibition booth with shell scheme
- 3 delegate passes with gala dinner
- 3 exhibitor passes without gala dinner
- Branding at registration refreshment station
- Bookable meeting room, boardroom style for 16 people*
- Gold plus sponsor recognition on all marketing materials
- Half page colour advert in programme



Partner opportunities



Gold – EUR 14,000

Choose one of the following sponsor options

- Lunch – branding on napkins and close to food stations
- EuroBrake bag - branding on bag given to all attendees
- Conference stationery - branded pen and pad
- Lanyard - branding on lanyard given to all EuroBrake attendees

Plus:

- 3 delegate passes with gala dinner
- 3 exhibitor passes without gala dinner
- Bookable meeting room, boardroom style for 16 people*
- Gold sponsor recognition on all marketing materials
- Discounted rate available for exhibition space and advertising packages

Silver – EUR 7,500

- 1 delegate pass with gala dinner
- 2 exhibitor passes without gala dinner
- Silver sponsor recognition on all marketing materials
- Discounted rate available for exhibition and advertising packages

Bronze – EUR 5,000

- 1 delegate pass with gala dinner
- 1 exhibitor pass without gala dinner
- Bronze sponsor recognition on all marketing materials
- Discounted rate available for exhibition and advertising packages

Conference app – EUR 20,000

- 5 delegate passes with gala dinner
- 5 exhibitor passes without gala dinner
- Conference app sponsor recognition on all marketing materials
- Discounted rate available for exhibition and advertising packages

Wi-Fi – EUR 20,000

- 5 delegate passes with gala dinner
- 5 exhibitor passes without gala dinner
- Wi-Fi sponsor recognition on all marketing materials



Partner opportunities



Gala dinner – EUR 25,000

- Exclusive sponsorship of the gala dinner and gala dinner drinks reception
- 10 delegate passes with gala dinner on reserved table in prominent location
- Prominent branding in the gala dinner room, including menu branding
- Opportunity to put a gift or branding on each table
- Gala dinner sponsor recognition on all marketing materials
- Discounted rate for exhibition

EuroBrake welcome drinks reception – EUR 7,500

- Exclusive sponsorship of the welcome drinks reception
- Opportunity to give a welcome speech at the reception
- 2 delegate passes with gala dinner
- Welcome drinks reception sponsor recognition on all marketing materials

* Room refreshments to be arranged directly with the venue.
Bookable slots available on a first come, first served basis.





Programme



Preliminary programme only	Rates
Inside front cover	EUR 1600
Inside back cover	EUR 1350
Outside back cover	EUR 1450
Full page	EUR 995
Half page	EUR 495
Quarter page	EUR 250

Final programme only	Rates
Inside front cover	EUR 1800
Inside back cover	EUR 1550
Outside back cover	EUR 1650
Full page	EUR 1195
Half page	EUR 695
Quarter page	EUR 450

Both preliminary and final programme	Rates
Inside front cover	EUR 2700
Inside back cover	EUR 2350
Outside back cover	EUR 2500
Full page	EUR 1900
Half page	EUR 1100
Quarter page	EUR 600

Please enquire for a list of venue advertising sites including;

- Exterior posters
- Main entrance door vinyls
- Escalator vinyls
- Interior free-standing posters/towers
- Exhibition hall entrance posters
- Floor stickers

All prices quoted in this brochure are available until 31 March 2023. All prices shown exclude VAT and copy deadlines are applicable.

If you would like to know more about how you can be a part of EuroBrake in 2023 email: info@fisita.com

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